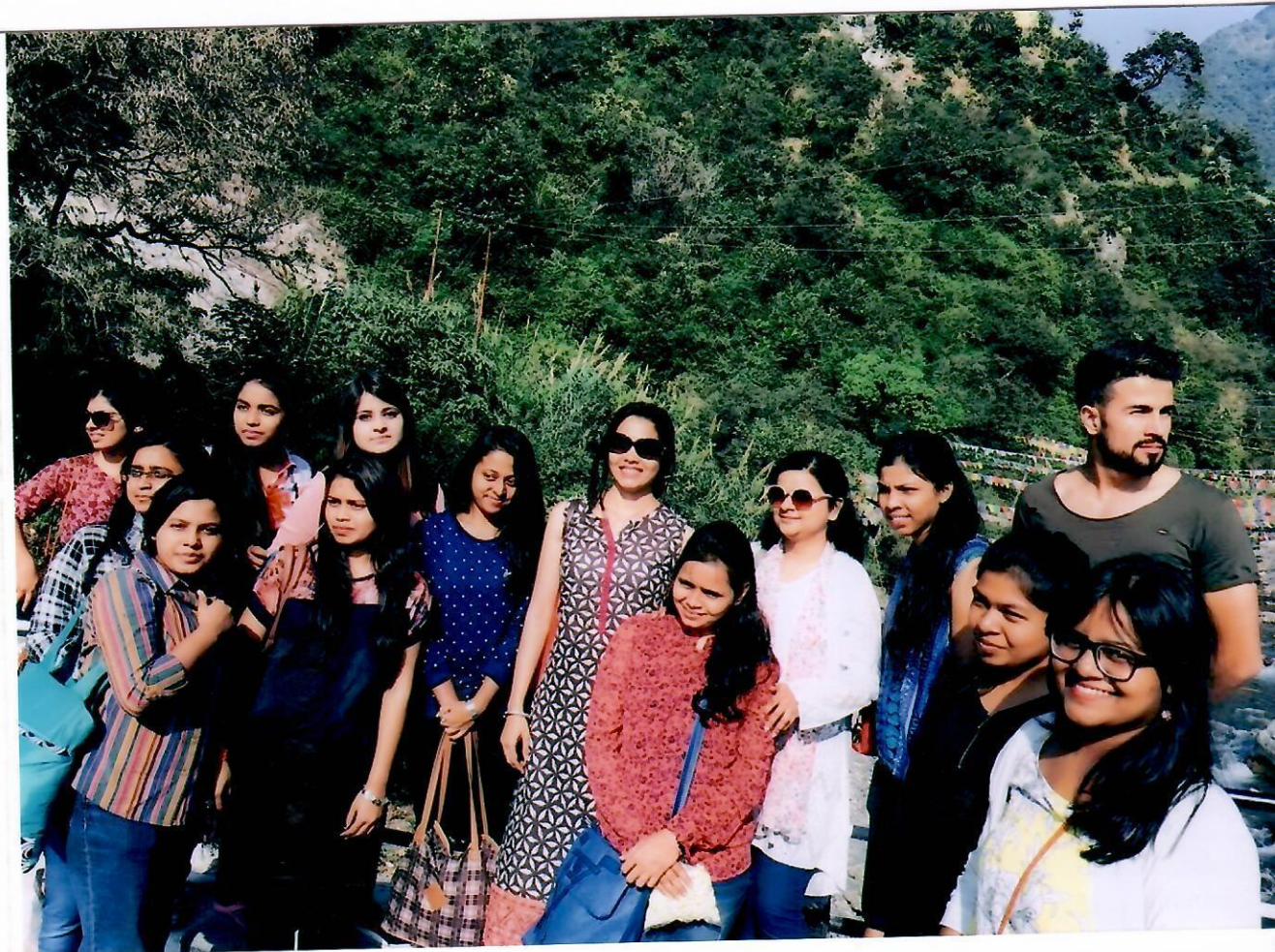
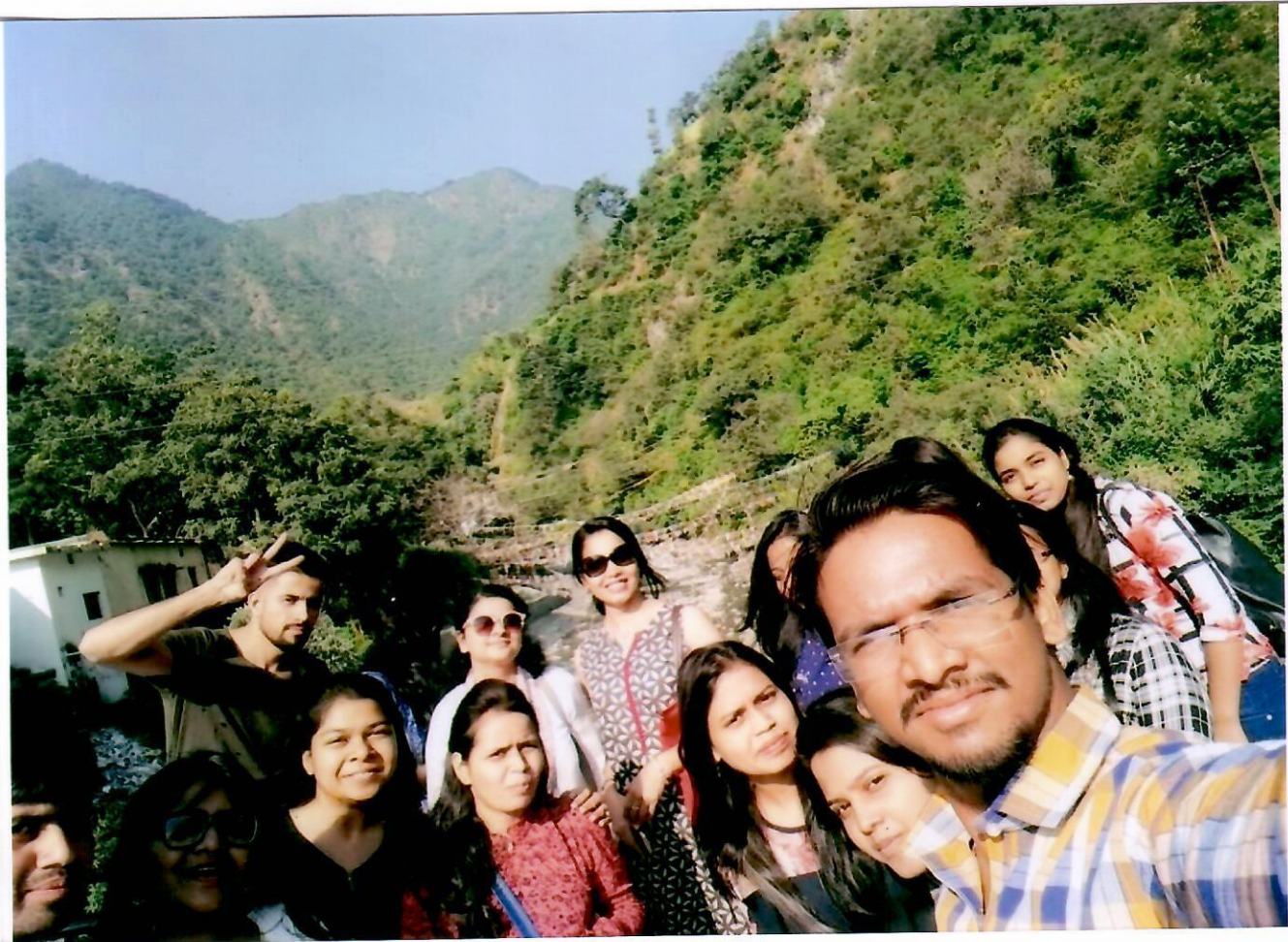


Industrial Visit to Hero MotoCorp

In 2018, MONIRBA organized an enriching industrial visit to Hero MotoCorp as part of a Student Development Programme. The visit provided students with valuable insights into the operations and practices of one of India's leading automobile manufacturers. Prof. A.K. Singhal, Dr. Shefali Nandan, Dr. Anvita Raghuvanshi, Dr. Himanshu Srivastava, and Dr. Ekta Verma accompanied the students, offering guidance and facilitating learning during the visit. The industrial visit was a valuable opportunity for MONIRBA students to gain practical exposure to the industry and supplement their academic learning with real-world experiences.







AAGAZ

On August 29, 2019, MONIRBA at the University of Allahabad proudly presented "Aagaz 2019," a lively cultural festival and talent showcase that brought together the vibrant spirit of MBA students and faculty. Organized by MONIRBA, the event featured a diverse array of performances, highlighting the multifaceted talents within the academic community. From dance and music to art and drama, participants embraced the opportunity to showcase their creativity and artistic prowess. "Aagaz 2019" not only served as a platform for self-expression but also fostered a sense of unity and cultural exchange within the MONIRBA community. The event contributed to the rich tapestry of campus life, emphasizing the importance of holistic development and community engagement in the academic journey.

AAGAZ 2019

"Add a comma, another clause, not a period, never a pause"

The morning breeze of August 29'19 swept through the corridors of MONIRBA, reinvigorating every nook and corner with the fervor carried on its shoulders. The stage was set for the newly inducted fledglings to showcase the first spectacle of their concerted efforts. Brief addresses by former Director, Prof. A. K. Mukherjee and YEC President Ambuj Yadav heralded the commencement of the Freshers' event presented by the 55th batch of the institution.

The addition of right amounts of humour, emotions, drama and satire to the cauldron of creativity stirred up a scintillating performance that took the audience by surprise. The sequence included awe-inspiring dance and singing performances, thought-provoking and jocular skits interspersed with a number of individual renditions and games. Overall synergy could be perceived in the coordination exhibited in the execution.

Post careful evaluation, Parigya Singh and Yash Gaur were adjudged as Miss Fresher and Mr. Fresher respectively. Further in order to adequately acknowledge the teamwork, the arena of award titles was expanded to include 'Heart of The Event'- Soumya Anand, 'Best Dressed (Female)'- Manisha Kanuajia, 'Best Dressed (Male)'- Tushar Gupta, 'Best Dancer'- Shreya Rastogi and 'Best Singer'- Akansha Jaiswal.

With the concluding address by Prof A.K Singhal, curtains fell on Aagaz 2019.



Career Prospects Speaker Session

On September 18, 2019, MONIRBA at the University of Allahabad hosted a dynamic speaker session titled "Innovative Career Prospects," organized by MONIRBA. The session featured Aroop Bose, Head of the Consumer Business Division at HLL Lifecare Ltd., as the distinguished speaker. Attended by both MBA students and faculty, the event provided valuable insights into emerging career opportunities and innovative trends in the business landscape. Mr. Bose's expertise shed light on potential career paths and the skills required for success in the rapidly evolving professional world. The interactive session encouraged thoughtful discussions, offering participants a broader perspective on diverse and forward-looking career options. "Innovative Career Prospects" served as a platform for learning and inspiration, aligning with MONIRBA's commitment to preparing its students for the ever-changing demands of the business environment.

SPEAKER SESSION

"The difference between who you are and who you want to be is determined by what you do"

A Speaker Session, titled 'Innovative Career Prospects', was held at MONIRBA, the Management wing of University of Allahabad on the 18th of September 2019. The session was led by Mr. Aroop Bose, Head, Consumer Business Division, HLL Life Care Ltd., an industry leader with over 18 years of experience. Through the talk Mr. Bose bridged the gap between classroom learning and ground realities of the business world, and explained how one should develop a set of technical and soft skills to forge and shape a healthy career in the business world.

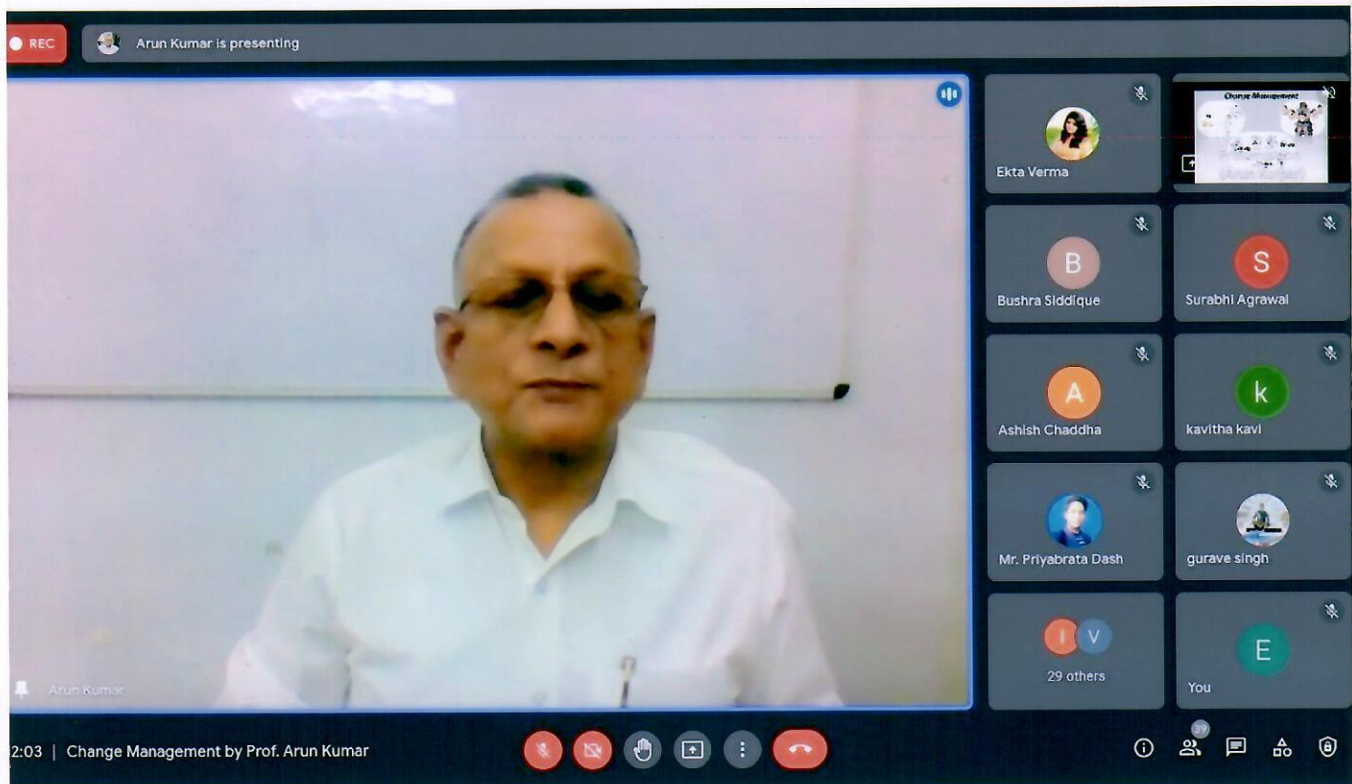
The session was primarily a motivational one during which Mr. Bose also instilled into the students the art of facing an interview and how to polish their public speaking skills to reap the maximum benefits that the corporate have to offer to young professionals. During the session topics like standard interview questions, tips regarding attire, traits of successful individuals and the importance of positivity were taken up which deeply inspired the students and shed the fog of fear and confusion which were deep rooted in their minds.

Not only did this session forge a strong and productive relationship between academia and industry, but also provided the students an opportunity to gain crucial insights into market trends and operational challenges by learning from an industry pioneer itself.



Webinar on "What Matters the Most: Goal Setting, Mission, or Vision"

On November 1, 2019, MONIRBA at the University of Allahabad organized a thought-provoking webinar titled "What Matters the Most: Goal Setting, Mission, or Vision." The webinar, organized by MONIRBA, featured Prof. Arun Kumar as the esteemed speaker. Attended by MBA students, the webinar delved into the significance of goal setting, mission, and vision in personal and organizational success. Prof. Arun Kumar's expertise provided valuable insights into the strategic importance of each element and how they contribute to an individual's or organization's overall success. The webinar not only expanded the students' understanding of strategic planning but also provided practical insights into aligning goals, mission, and vision for achieving desired outcomes.



ICICI BANK PLACEMENT DRIVE

"Hardwork betrays none"

The ambience of R.K Hall was charged with zest and anxiety alike, as the students awaited their turn for the campus recruitment session spearheaded by ICICI Bank. The selection process consisted of two rounds- a case study group discussion followed by a personal interview conducted by ICICI HR Panel.

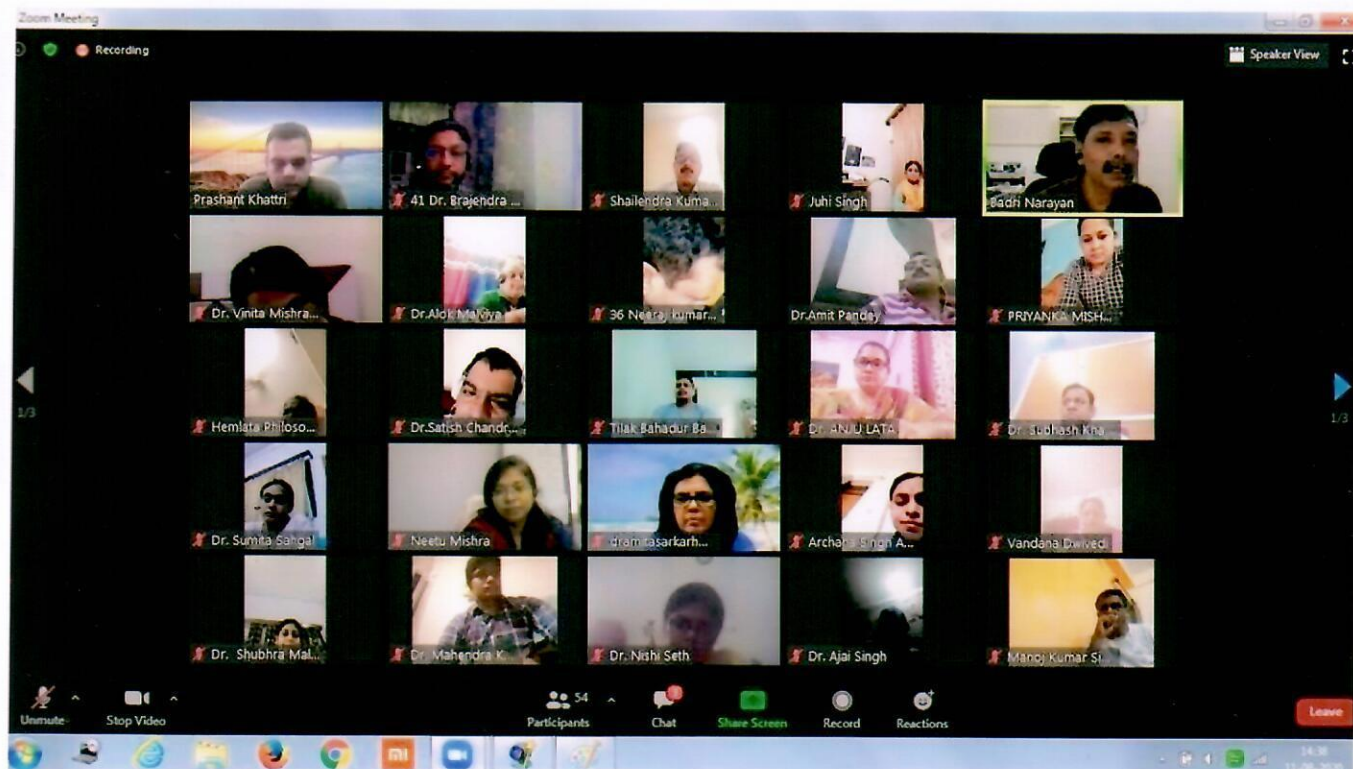
Post careful screening, the company shortlisted three candidates for the post of Deputy Manager (Sales & Marketing). Alok Tiwari, Astha Baranwal and Jahnavi Sahu came out with flying colours and bagged the INR 6.54 Lakh annual package. The HR executives welcomed the aforementioned students into the dynamic workforce of ICICI Bank.

The placement drive was coordinated by the Training And Placement Services (TAPS) Committee under the wing of Dr. Ekta Verma (Training & Placement Officer) and Prof. A.K. Singhal (Director, MONIRBA). The Faculty expressed its collective appreciation and motivated the recruited students to ascend the ladder of career prosperity.



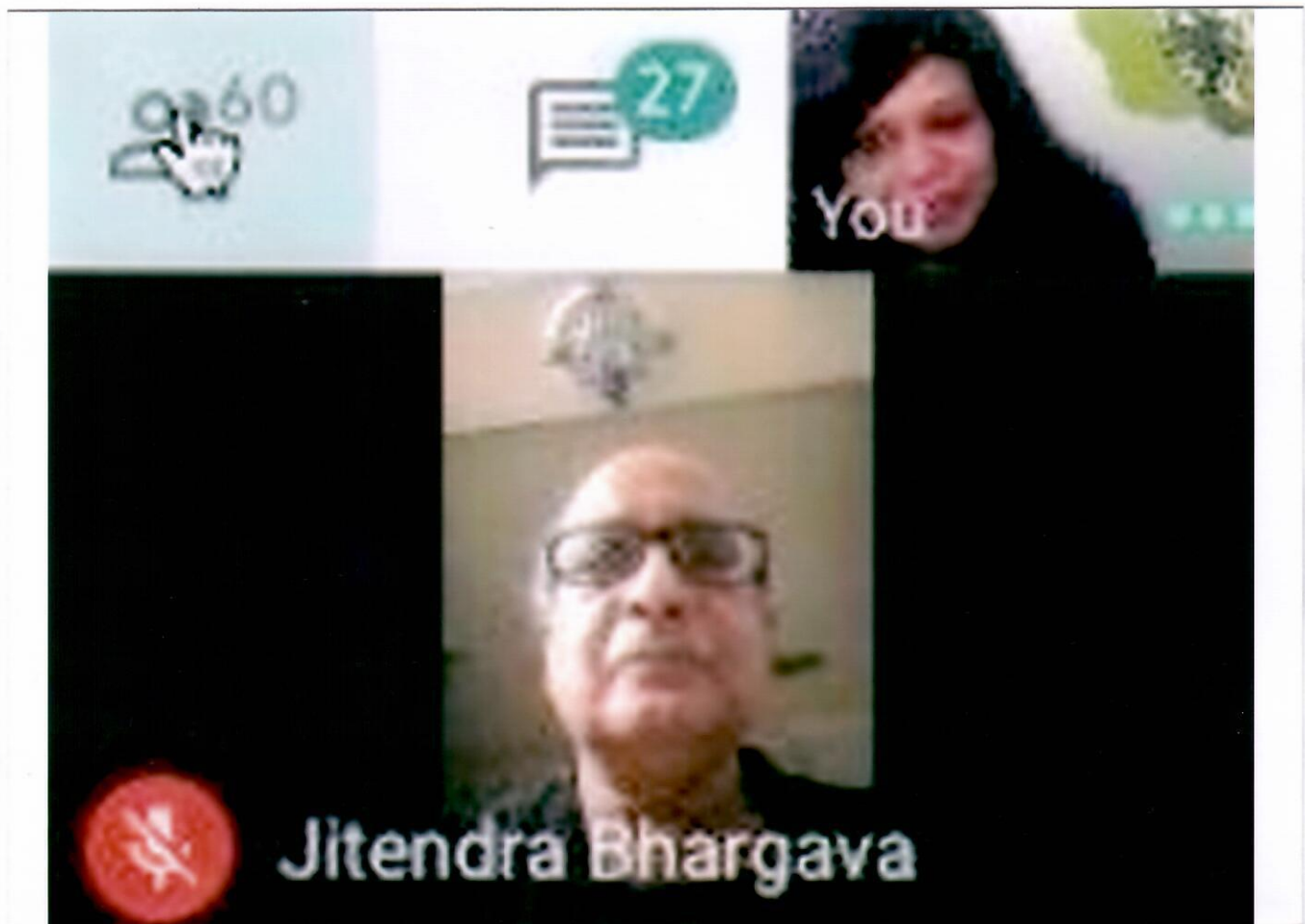
National Conference on "Innovations and Futuristic Practices in Business"

On February 8th and 9th, 2020, MONIRBA at the University of Allahabad hosted a prestigious national conference on "Innovations and Futuristic Practices in Business." The conference, organized by MONIRBA, featured multiple eminent academics as speakers, providing valuable insights into the latest trends and practices shaping the future of business. Attended by faculty members from MONIRBA, the conference served as a platform for knowledge sharing and intellectual discourse. The event covered a wide range of topics, including innovation in business models, digital transformation, sustainability practices, and emerging technologies. The conference not only expanded the horizons of knowledge for the participants but also contributed to the advancement of research and practices in the field of business management.



Webinar on " Life Skills - 'YES+' (Youth Empowerment & Skills)"

On February 24, 2020, MONIRBA at the University of Allahabad, in collaboration with the Art of Living Foundation, organized an empowering webinar titled "Life Skills - 'YES+' (Youth Empowerment & Skills)." The webinar featured members of the Art of Living Foundation as speakers and was attended by MBA students. The session focused on imparting valuable life skills and empowering students with the tools needed to navigate life's challenges with resilience and positivity. Through interactive sessions and practical insights, the webinar aimed to equip students with essential life skills that are crucial for personal and professional development. The collaboration between MONIRBA and the Art of Living Foundation provided a unique opportunity for students to gain valuable insights and skills from experts in the field of personal development and empowerment.



Corporate Governance Workshop

On March 2, 2020, MONIRBA at the University of Allahabad conducted an enlightening workshop on "Corporate Governance" exclusively tailored for the esteemed faculty of Commerce. The workshop featured Prof. J.P. Sharma, Former Dean of the Faculty of Commerce and Business at Delhi School of Commerce, as the distinguished speaker. Prof. Sharma's extensive experience and expertise in the field provided valuable insights into the nuances of corporate governance. The workshop served as a platform for in-depth discussions and collaborative learning, allowing faculty members to gain a comprehensive understanding of contemporary practices and challenges in corporate governance. The active participation of the Commerce faculty facilitated a meaningful exchange of ideas, further enhancing the institution's commitment to academic excellence.

Motilal Nehru Institute of Research and Business Administration

Dr. Ekta Verma
Training and Placement Officer



Chatham Lines Campus
University of Allahabad
Allahabad - 211 002
Mob. No. 8755843536
Ph. No. (0532) 2641049

Dated: 20.02.2020

NOTICE

All the faculty members are requested to attend the Inspirational lecture on "Corporate Governance" by Prof. J.P. Sharma on 3rd March, 2020 at 10:00 AM in the Raj Shekhar Hall, MONIRBA.


(Ekta Verma) 21/III/2020

Webinar on "Personal Branding on Social Media"

On May 27th, 2020, MONIRBA at the University of Allahabad organized an insightful webinar on "Personal Branding on Social Media." The webinar, orchestrated by MONIRBA, featured Neha Sharma, a renowned social media artist, as the esteemed speaker. Attended by MBA students, the webinar delved into the intricacies of personal branding in the digital age, focusing on leveraging social media platforms to build a strong and impactful personal brand. Neha Sharma's expertise provided valuable insights and practical tips for students looking to establish a compelling online presence. The webinar not only highlighted the importance of personal branding but also empowered students to harness the power of social media to advance their careers and achieve their professional goals.

MONIRBA
organises

University of Allahabad

Department of Commerce and
Business Administration

Online Workshop



Personal Branding on Social Media

27 May 2020
5:00PM

Neha Doodles

Illustrator, Animator &
Content Creator



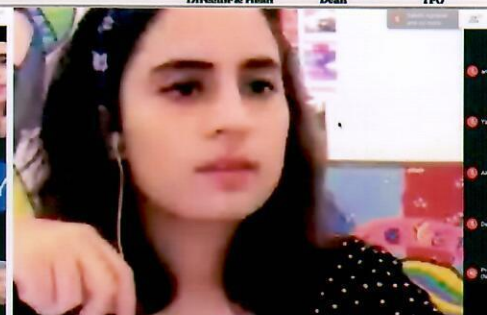
Prof A K Singhal
Director & Head



Prof A K Mukherjee
Dean



Dr Ekta Verma
TPO



Webinar "Rehabilitation Strategies in the Banking Sector"

On June 10, 2020, MONIRBA at the University of Allahabad organized an insightful webinar on "Rehabilitation Strategies in the Banking Sector." The webinar, organized by MONIRBA, featured Arijit Basu, Managing Director of State Bank of India, as the esteemed speaker. Attended by MBA students, the webinar delved into the strategies employed by the banking sector to rehabilitate and recover from financial challenges. Mr. Basu's expertise provided valuable insights into the complexities of banking sector rehabilitation, offering practical strategies and solutions. The webinar not only expanded the students' understanding of banking sector dynamics but also provided a unique opportunity to learn from a distinguished industry leader.

The poster is a black and white graphic with a dark background. On the left, the word "WEBSEM" is repeated vertically in large, bold, white capital letters. In the top left corner, there are two circular logos: the University of Allahabad logo and the MONIRBA logo. In the top right corner, the text "Organised By: MONIRBA" is written in white. In the center, there is a portrait of Arijit Basu, a man with glasses wearing a suit and tie. To the right of the portrait, the title "Rehabilitation Strategies in the Banking Sector" is written in large, bold, white capital letters. Below the title, the date and time "10th June 2020 at 5:00PM" are written in white. Below the portrait, the text "Managing Director, Commercial Clients Group, State Bank of India" is written in white. To the left of the portrait, the name "ARIJIT BASU" is written vertically in white, with a stylized signature below it. In the bottom right corner, the text "DEAN Prof. A.K Mukhrjee HEAD & Director Prof. A.K Singhal COORDINATOR Dr. Ekta Verma" is written in white.

Organised By:
MONIRBA

WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM

ARIJIT
BASU

Rehabilitation
Strategies in
the Banking
Sector

10th June 2020 at
5:00PM

Managing Director,
Commercial Clients
Group, State Bank of
India

DEAN
Prof. A.K Mukhrjee
HEAD & Director
Prof. A.K Singhal
COORDINATOR
Dr. Ekta
Verma



WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM



ARIJIT
BASU

Speaker



Rehabilitation Strategies in the Banking Sector

10th June 2020 at
5:00PM

Managing Director,
Commercial Clients
Group, State Bank of
India

Organized by:
MONIRBA

DEAN
Prof. A.K. Mukhrjee
HEAD & Director
Prof. A.K. Singhal
COORDINATOR

Dr. Ekta
Verma

Webinar on "Rehabilitation Strategies in the Automobile Sector"

On June 11, 2020, MONIRBA at the University of Allahabad hosted an insightful webinar on "Rehabilitation Strategies in the Automobile Sector." The webinar, organized by MONIRBA, featured Tarun Jha, Head of Marketing and Product at Skoda Auto India, as the distinguished speaker. Attended by MBA students, the webinar focused on the challenges faced by the automobile sector and the strategies employed to recover and thrive in the market. Mr. Jha's expertise provided valuable insights into the innovative approaches and marketing strategies used in the automobile industry. The webinar not only enhanced the students' understanding of the automobile sector but also provided them with practical knowledge and insights from an industry leader.

TARUN
JHA

Rehabilitation Strategies in the Automobile Sector

11th June at 3:00pm

Head of Marketing and Product at Skoda Auto India & MONIRBA Alumnus

DEAN

Prof. A.K Mukhrjee

HEAD & Director

Prof. A.K Singhal

Coordinators

Dr. Ekta
Verma & Dr.
Sarita

Webinar on " Reckoning the Reality Revival "

On June 16, 2020, MONIRBA at the University of Allahabad organized an enlightening webinar titled "Reckoning the Reality Revival." The webinar, organized by MONIRBA, featured Deepesh Salgia, Director of Shapoorji Pallonji Real Estate and Producer of Mughal-e-Azam, Colorized Version, as the esteemed speaker. Attended by MBA students, the webinar focused on the revival strategies in the real estate sector, particularly in light of the challenges posed by the current economic climate. Mr. Salgia's expertise provided valuable insights into the innovative approaches and strategies used to revitalize the real estate market. The webinar not only expanded the students' understanding of the real estate sector but also provided them with practical knowledge and insights from an industry leader.

The poster is for a webinar titled "Reckoning the Reality Revival". It features a black background with large, bold, yellow text on the left side that reads "WEBSEM" repeated vertically. In the top left corner, there are two circular logos: one of the University of Allahabad and another of MONIRBA. In the top right corner, it says "Organised by: MONIRBA". In the center, there is a portrait of Deepesh Salgia, a man with glasses and a beard, wearing a dark shirt. To the right of the portrait, the text reads "Reckoning the Reality Revival" in white, followed by "16th June at 5:00pm" in yellow. Below the portrait, a yellow circle contains the text "Director of Shapoorji Pallonji Real Estate & Producer Mughal-e-Azam (Colorised Version)". To the left of the portrait, the name "DEEPESH SALGIA" is written vertically in white, with a signature in white script below it. In the bottom right corner, the text lists the organizing body: "DEAN Prof. A.K Mukhrjee", "HEAD & Director Prof. A.K Singhal", and "COORDINATORS Dr. Ekta Verma & Dr. Anvita Bhatnagar".

Investors Awareness Program

On February 2, 2021, MONIRBA at the University of Allahabad, in collaboration with Ambition Learning Solutions, Mumbai, organized an impactful webinar titled "Investors Awareness Program." The webinar aimed to enhance financial literacy among MBA students and faculty members. Renowned officials from the Securities and Exchange Board of India (SEBI) served as the distinguished speakers, providing comprehensive insights into investment strategies and market dynamics. The event facilitated a virtual platform for meaningful interactions, allowing participants to pose queries and engage in discussions with the SEBI officials. The collaborative efforts between MONIRBA and Ambition Learning Solutions created an informative session, equipping the attendees with valuable knowledge to make informed investment decisions in the ever-evolving financial landscape.

Motilal Nehru Institute of Research and Business Administration

Dr. Ekta Verma
Training and Placement Officer



Chatham Lines Campus
University of Allahabad
Allahabad – 211 002
Email- tpo.monirba@gmail.com

Dated: 20.01.2021

NOTICE

All the faculty members and research scholars are requested to attend the National Webinar on “**INVESTORS AWARENESS PROGRAM**” conducted by the Banking, Financial Services & Insurance Sector (BFSI) & Financial Wizard in association with Ambition Learning Solutions based in Mumbai.

The Webinar is scheduled to take place on **2nd February, 2021** (**Thursday**) at **5 PM** in Online Mode.


(Ekta Verma) 20/1/2021

Education Challenges in COVID Webinar

On February 10, 2021, MONIRBA at the University of Allahabad organized a timely and insightful webinar titled "Education Challenges and Opportunities during COVID-19." Coordinated by MONIRBA in collaboration with Kateb University, Kabul, Afghanistan, the webinar featured Shaker Azizi, Head of the Department of BBA at Kateb University, as the esteemed speaker. The event brought together MBA faculty members to discuss the unprecedented challenges posed by the global pandemic on the education sector. Mr. Azizi shared valuable perspectives on adapting to the new normal, exploring innovative teaching methodologies, and leveraging technology for effective remote learning. The webinar facilitated an exchange of ideas, allowing participants to reflect on the shared challenges and explore collaborative solutions, contributing to a broader understanding of navigating education in the face of adversity.

The poster is for a webinar titled "Education Challenges and Opportunities in Corona Time". It features a black background with the word "WEBSEM" repeated vertically in large, bold, blue letters on the left side. At the top left, there are three circular logos: the University of Allahabad, MONIRBA, and Kateb University. In the top right corner, it says "Organised By: MONIRBA in Association with Kateb University, Afghanistan". Below this, the speaker's name "Shaker Azizi" is written in green, accompanied by a green circular logo. A central photograph shows Shaker Azizi, a man in a suit, speaking at a podium. To the right of the photo, the text "ATEB UNIVERSITY" and "USE C" are partially visible. Below the photo, it identifies him as "Head Of Department, BBA, Kateb University, Kabul, Afghanistan & MONIRBA Alumnus". At the bottom right, the date and time "10th Feb 12:00 PM" are displayed in a blue box. Further down, the names of the organizers are listed: "Dean Prof. A.K Mukherjee", "Head & Director Prof. A.K Malviya", and "Coordinator Dr. Ekta Verma". A handwritten signature in white ink is visible over the "WEBSEM" text on the left.

Organised By:
MONIRBA
in Association with
Kateb University,
Afghanistan

Shaker Azizi

Education Challenges and Opportunities in Corona Time

10th Feb 12:00 PM

Head Of Department, BBA, Kateb University, Kabul, Afghanistan & MONIRBA Alumnus

Dean
Prof. A.K Mukherjee
Head & Director
Prof. A.K Malviya
Coordinator
Dr. Ekta Verma



Kateb University

7 Feb 2021 · 

Timeline photos

MONIRBA and Kateb University bring to you WebSem on "Rehabilitation of the Indian Economy" by Prof. A.K. Mukherjee and "Challenges & Opportunities of Education in Corona Times" by Mr. Mohammad Shaker Azizi.

Date: 10 February 2021

Time: 12:00 PM (India Time) and 11:00 AM (Kabul Time)

Register with the link below!

<https://forms.gle/HDRD1tKA7gW3TiAXA>

Note: You will receive a confirmation email and the seminar's details when the registration has been completed.



Economics Faculty of Kateb University in collaboration
with University of Allahabad is holding
a Websem on

**Challenges and Opportunities of Education
&
Rehabilitation of Indian Economy in Corona
Times**



Prof. A.K. Mukherjee
SPEAKER



M. Shaker Azizi
SPEAKER



Dr. Ekta Verma
COORDINATOR



Shehla Azimi
MODERATOR

Date: February 10th, 2021 | 11:00 A.M (Kabul Time)
12:00 P.M (India Time)
Through **ZOOM**

Webinar on "Employment Challenges & Opportunities in Corona Time"

On February 22, 2021, MONIRBA at the University of Allahabad organized an insightful webinar titled "Employment Challenges & Opportunities in Corona Time." The webinar, organized by MONIRBA, featured Waheed Amin Wahid Amin, a Human Resources and Employment Specialist and Professional Mentor for Newcomers in Canada, as the esteemed speaker. Attended by MBA students, the webinar addressed the unique challenges and opportunities presented by the COVID-19 pandemic in the employment sector. Mr. Amin's expertise provided valuable insights into navigating the job market during these uncertain times, offering practical advice and strategies for securing employment and advancing in one's career. The webinar not only highlighted the evolving nature of the employment landscape but also empowered students with the knowledge and skills needed to adapt and succeed in the post-pandemic world.

The poster is for a webinar titled "Employment Challenges and Opportunities in Corona Time". It features a black background with the word "WEBSEM" repeated vertically in large, bold, blue letters on the left side. At the top left, there are two circular logos: the University of Allahabad emblem and a blue circular logo with a white mountain-like shape. In the top right corner, it says "Organised By: MONIRBA" in blue and white text. Below this, the speaker's name "Waheed Amin" is written in green, accompanied by a green circular logo. A photograph of Waheed Amin, a man with glasses wearing a suit and tie, is positioned in the center. To the right of the photo, the title "Employment Challenges and Opportunities in Corona Time" is written in white. Below the title, the date and time "22nd Feb 10:30 AM" are displayed in white on a blue rectangular background. Further down, a blue circular badge contains the text "Human Resources and Employment Specialist | Professional Mentor for Newcomers in Canada" in white. At the bottom right, the names of the organizers are listed: "Dean Prof. A.K Mukherjee", "Head & Director Prof. A.K Malviya", and "Coordinator Dr. Ekta Verma", with "Head & Director" and "Coordinator" in blue text.

WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM
WEBSEM

Waheed Amin

Organised By:
MONIRBA

Waheed Amin

Employment Challenges and Opportunities in Corona Time

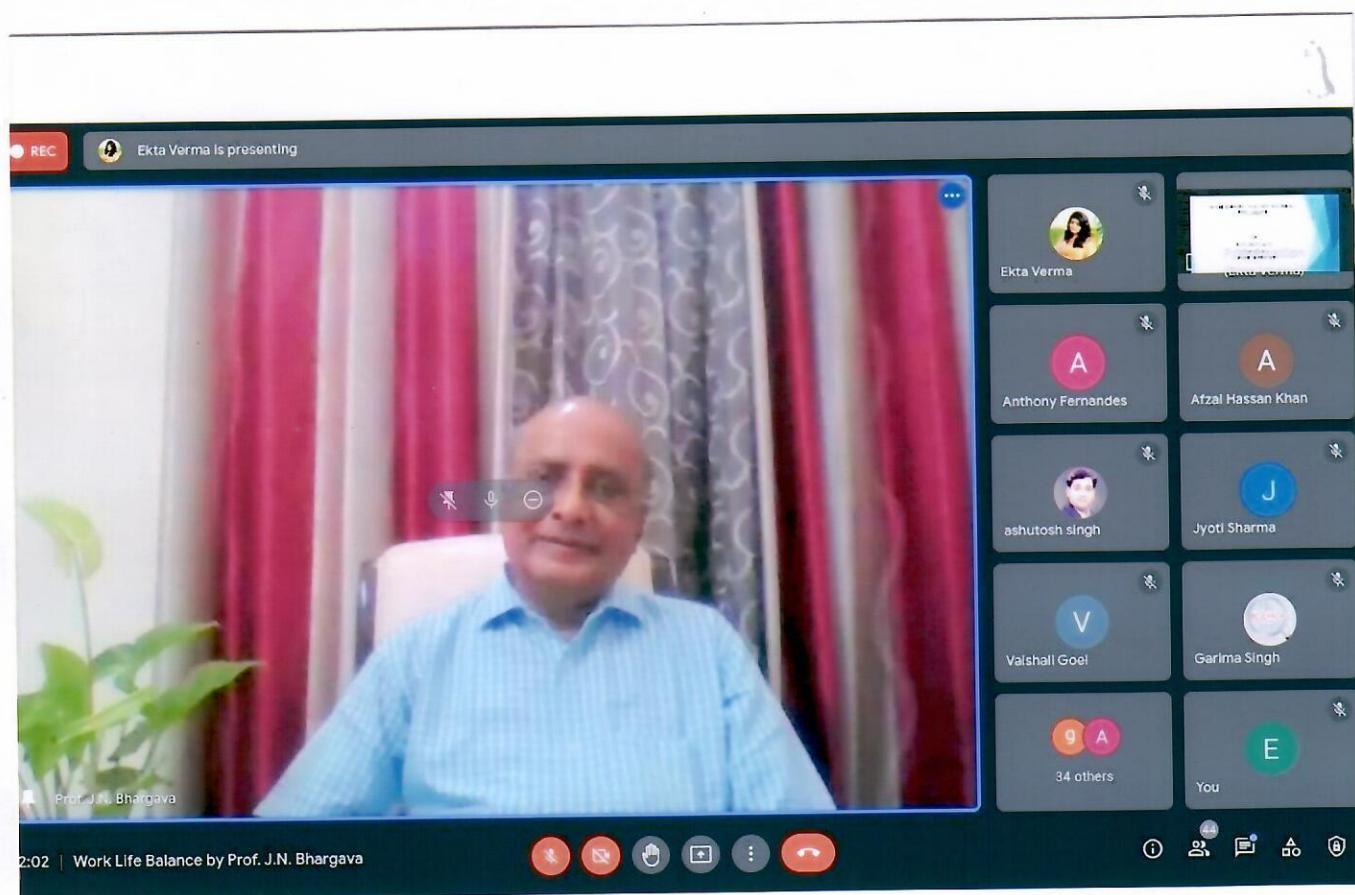
22nd Feb 10:30 AM

Human Resources and Employment Specialist | Professional Mentor for Newcomers in Canada

Dean
Prof. A.K Mukherjee
Head & Director
Prof. A.K Malviya
Coordinator
Dr. Ekta Verma

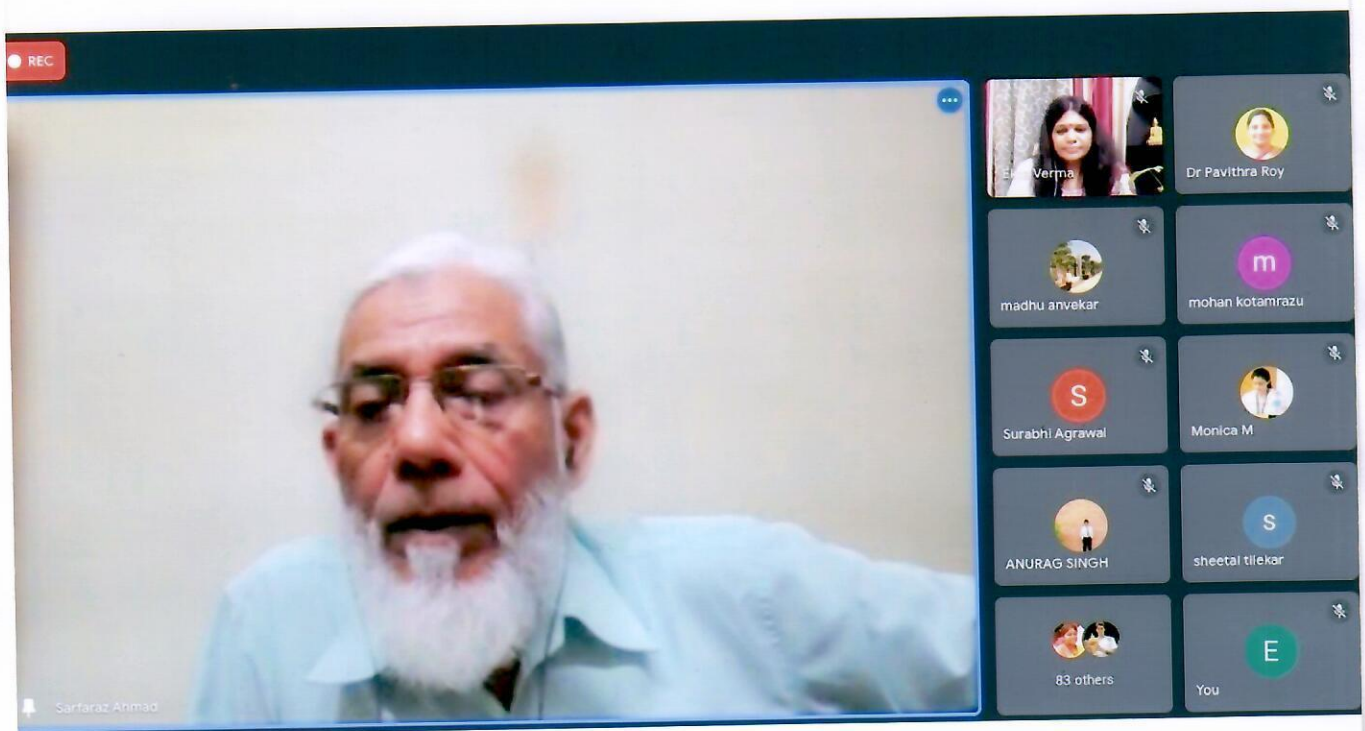
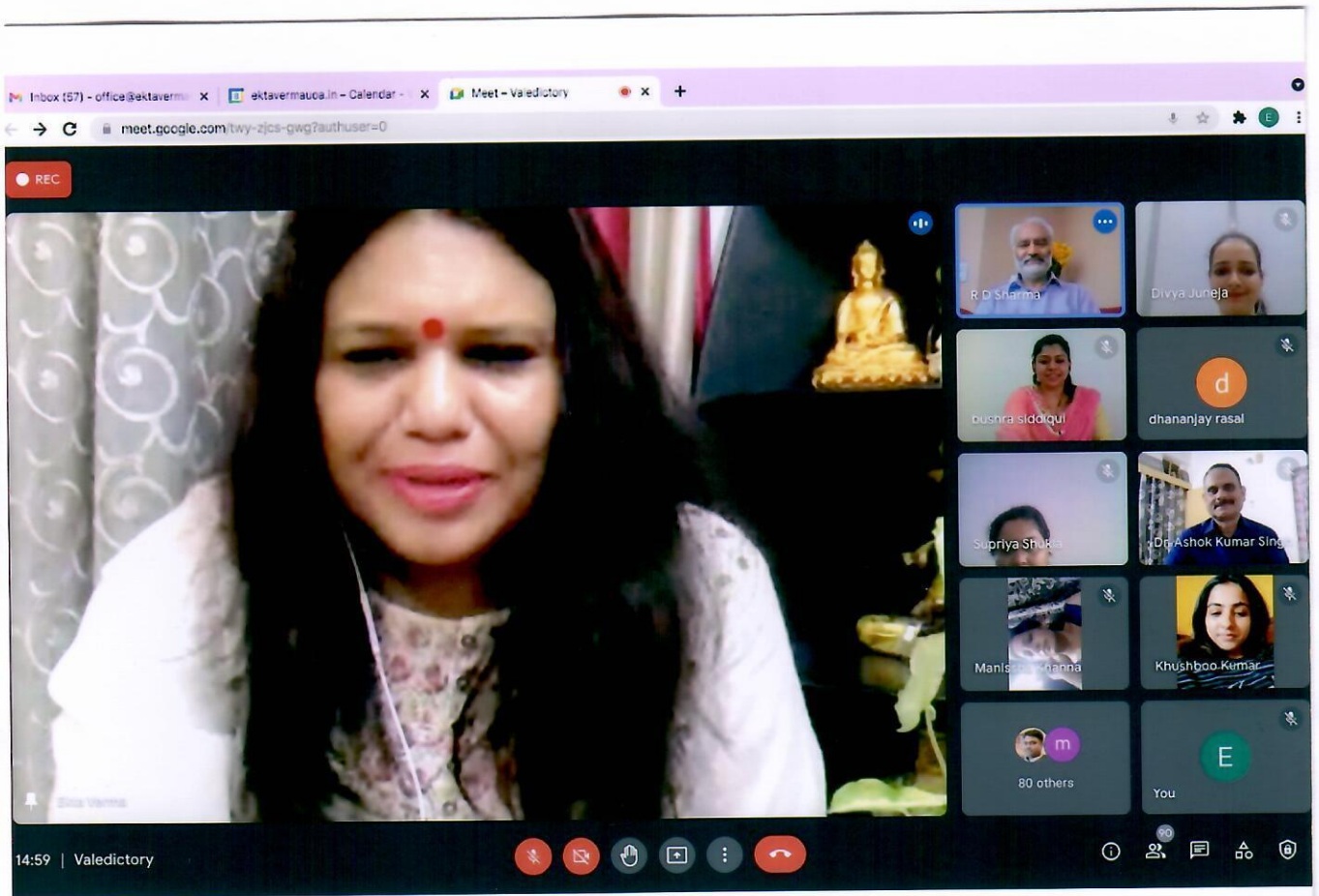
Faculty Development Programme (FDP)

On September 8-9, 2021, MONIRBA at the University of Allahabad organized a comprehensive Faculty Development Programme (FDP) in the form of a webinar. The FDP, jointly organized by MONIRBA and the University of Allahabad, aimed to enhance the professional development of faculty members. The webinar featured various academics as speakers, who shared their expertise on a range of topics relevant to academia and teaching. The sessions covered areas such as innovative teaching methodologies, research practices, and professional growth strategies. The FDP provided a valuable platform for faculty members to enhance their skills, share best practices, and collaborate with peers, ultimately enriching the academic environment at MONIRBA.



Webinar on "Innovation and Risk Appetite"

On November 17, 2021, MONIRBA at the University of Allahabad organized an engaging webinar on "Innovation and Risk Appetite." The webinar, organized by MONIRBA, aimed to explore the relationship between innovation and risk-taking in the business context. The session featured various academics as speakers, who provided insights into the importance of innovation and the role of risk appetite in driving business growth. Attended by both faculty and students of MONIRBA, the webinar encouraged participants to think critically about the balance between innovation and risk management in business strategies. The event facilitated a dynamic exchange of ideas and perspectives, enriching the academic discourse on innovation and risk in the business world.



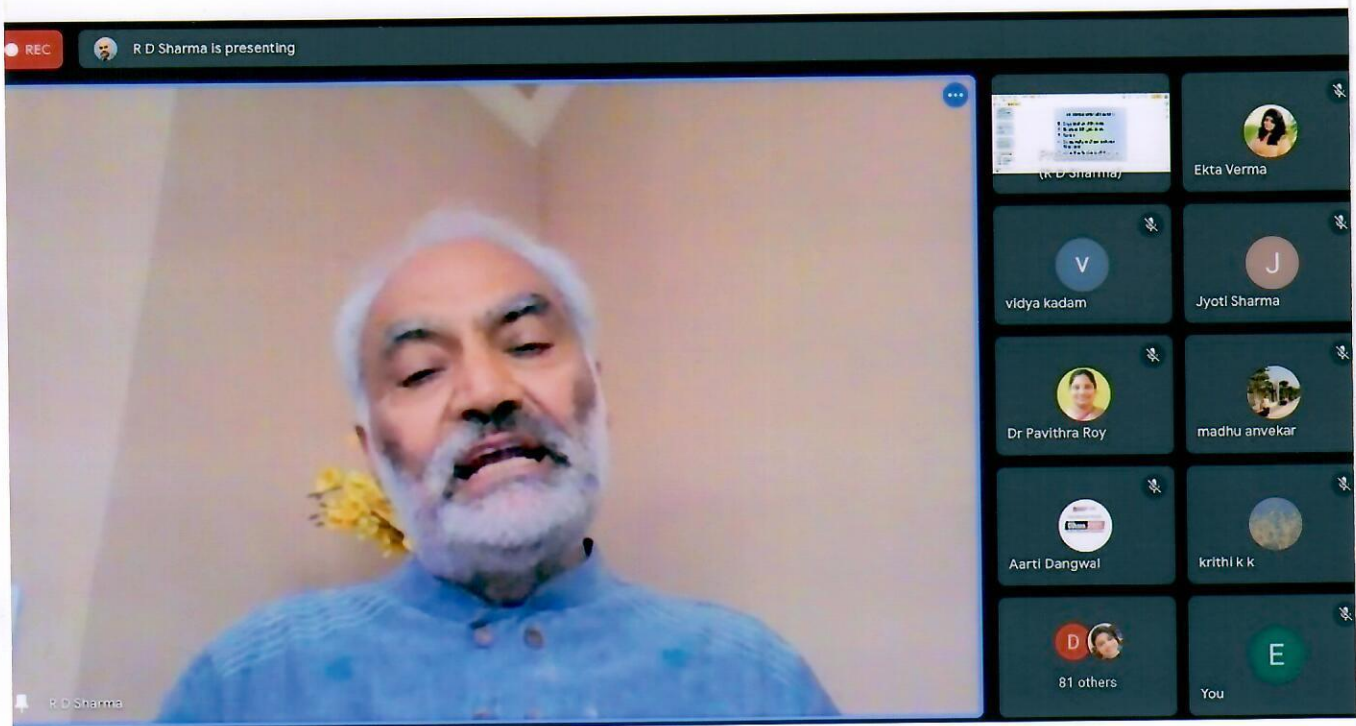
Hello To Hire

On November 29, 2021, MONIRBA at the University of Allahabad conducted an informative workshop titled "Hello To Hire." The workshop, organized by MONIRBA, aimed to equip students with essential skills and knowledge to enhance their employability. Prof. Arun Kumar, a distinguished speaker, shared valuable insights into the recruitment process and provided practical tips for effective job searching and interview preparation. Attended by MONIRBA students, the workshop served as a valuable platform for students to learn key strategies for securing employment and advancing in their careers. The interactive nature of the workshop allowed students to engage with the speaker, ask questions, and gain valuable insights into the job market dynamics.



Toastmasters

On February 23, 2022, MONIRBA at the University of Allahabad organized an enriching workshop titled "Toastmasters." Led by Vinay Srivastav, the workshop aimed to enhance the public speaking and communication skills of MONIRBA students. Through interactive sessions and practical exercises, participants learned valuable techniques for effective communication, public speaking, and leadership development. The workshop provided a supportive environment for students to practice their speaking abilities, receive constructive feedback, and gain confidence in expressing themselves. Organized by MONIRBA, the Toastmasters workshop empowered students with essential skills that are crucial for personal and professional growth.



Entrepreneurship Workshop

On February 28, 2022, MONIRBA at the University of Allahabad hosted an insightful workshop on "Entrepreneurship." The workshop, organized by MONIRBA, featured Ms. Vineeta Chaterjee as the speaker. Ms. Chaterjee, an expert in entrepreneurship, shared valuable insights into the fundamentals of starting and managing a successful business. Attended by MONIRBA students, the workshop provided practical guidance on idea generation, business planning, and resource management. Participants had the opportunity to learn from real-world examples and case studies, gaining a deeper understanding of the entrepreneurial process. The workshop aimed to inspire and empower students to pursue their entrepreneurial aspirations and contribute to economic growth and innovation.

REC



Dr. Jaspreet Kaur has left the meeting

R D Sharma



dhananjay rasal



madhu anvekar



Dr. Ashok Kumar Singh



vidya kadam



50 others



dhananjay rasal



Supriya Shukla



Manissha Khanna



Valbhav Bhardwaj

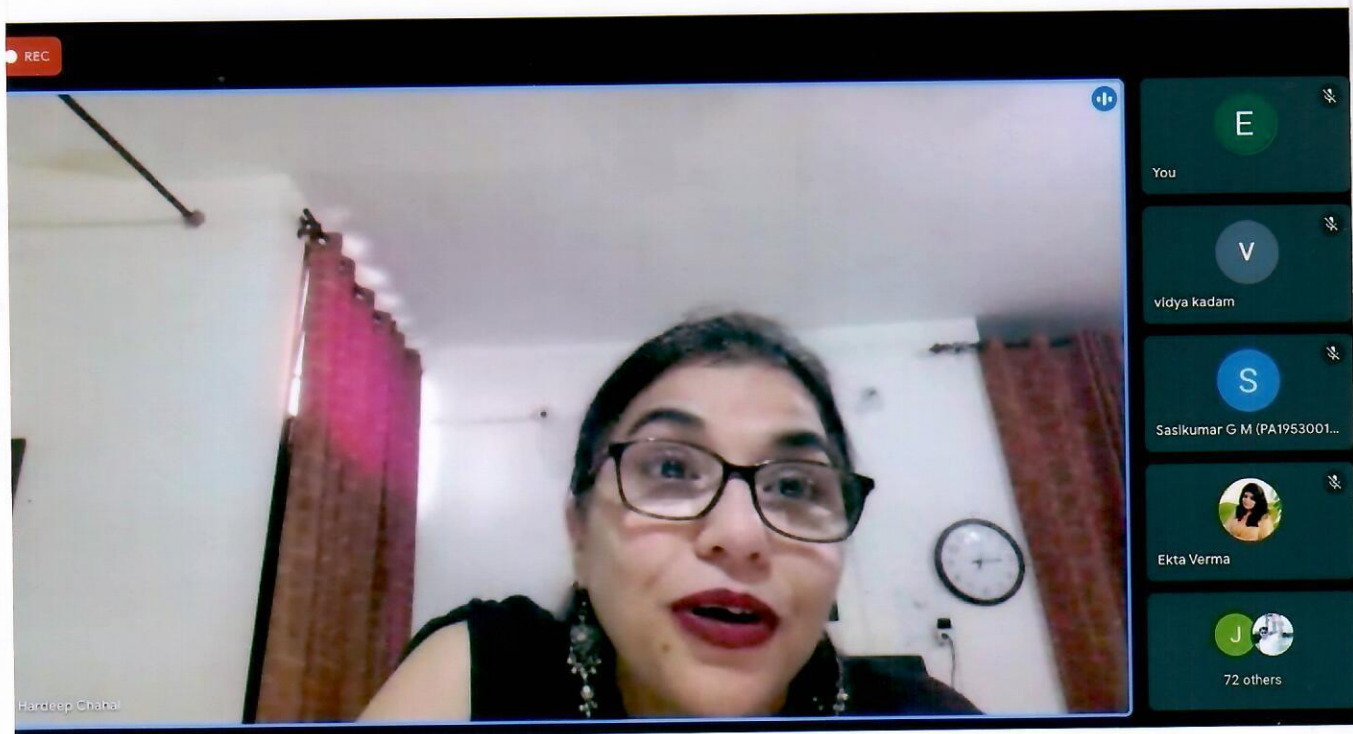
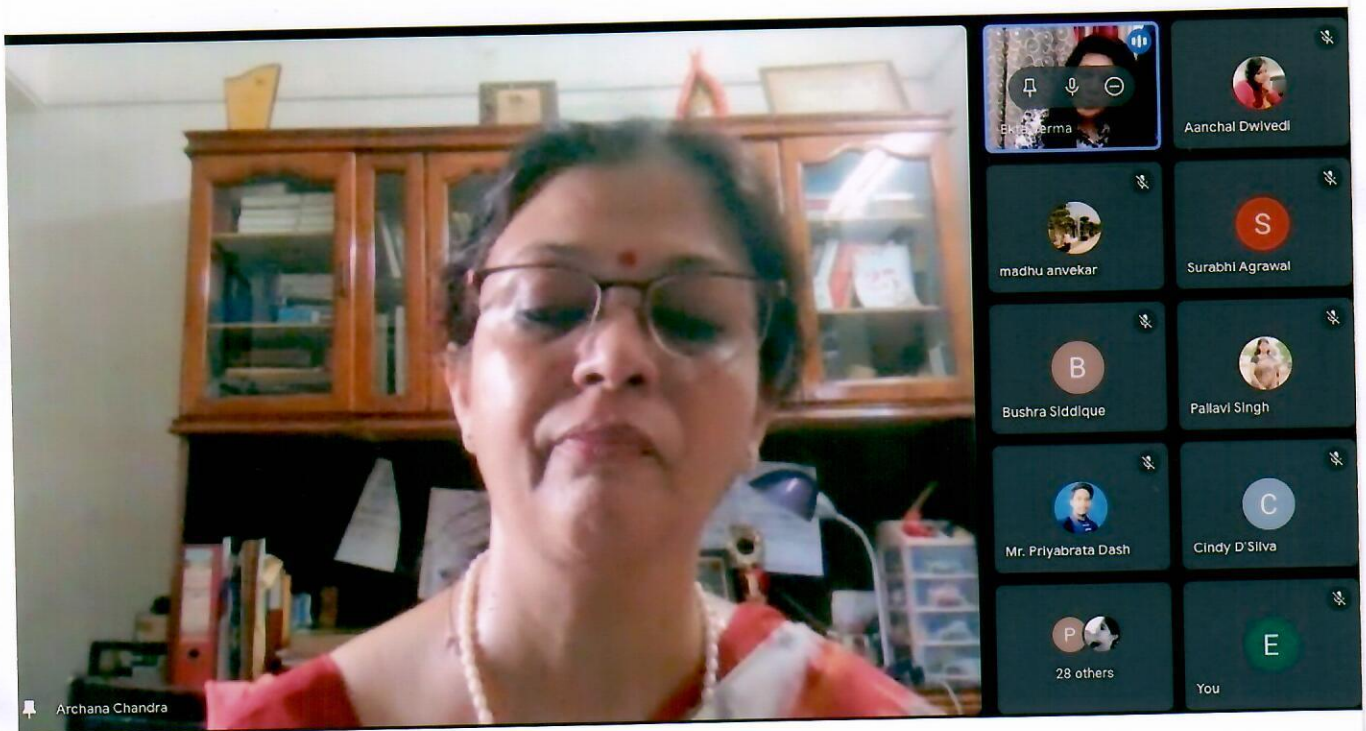


You

4:35 | Valedictory







Paradigm Shift Workshop

On March 5, 2022, MONIRBA at the University of Allahabad organized a transformative workshop titled "Paradigm Shift in Management Studies" for MBA students. The event featured Prof. Deep Bahadur Rawal from Mid Western University, Nepal, as the distinguished speaker. Attended by both MBA students and faculty, the workshop delved into innovative approaches and evolving trends in the field of management studies. Prof. Rawal's insights provided a fresh perspective, sparking meaningful discussions and prompting a reevaluation of traditional management paradigms. The engaged participation of both students and faculty enriched the workshop, fostering a dynamic exchange of ideas and contributing to the overall academic growth within the institution.



Lecture on Paradigm Shift in Management Studies

Career On “Fasttrack”

On July 15, 2022, MONIRBA at the University of Allahabad, in collaboration with Fasttrack Consultants, organized a dynamic workshop titled "Career on Fasttrack." The workshop featured Mr. Ravi Prakash as the speaker, providing valuable insights and strategies for accelerating one's career growth. Attended by MONIRBA students, the workshop covered topics such as career planning, professional development, and leveraging opportunities for advancement. Mr. Prakash's expertise and guidance equipped students with the tools and mindset needed to navigate the competitive job market and achieve their career goals efficiently. The workshop underscored MONIRBA's commitment to preparing its students for successful and fulfilling professional journeys.

BizQuiz @ 75

On August 3, 2022, MONIRBA at the University of Allahabad organized an engaging event titled "BizQuiz @ 75" to commemorate India's 75th year of independence. The event, organized by MONIRBA, featured a business quiz designed to test the knowledge of M.Com students on various aspects of business and commerce. The quiz was conducted by Prof. R.S. Singh, who posed challenging questions related to business history, economics, and current affairs. The event not only celebrated the milestone of India's independence but also provided an interactive platform for students to showcase their business acumen and knowledge. The quiz encouraged participants to think critically and creatively, fostering a spirit of competition and learning among M.Com students at MONIRBA.



Teachers' Day 2022

On September 5, 2022, MONIRBA at the University of Allahabad celebrated Teachers' Day with a special cultural event. The event, organized by MONIRBA, aimed to honor and appreciate the faculty members for their dedication and contribution to the academic community. The event featured various cultural performances by MONIRBA students, including music, dance, and poetry recitations. Prof. R.S. Singh, a faculty member at MONIRBA, also delivered a special address, expressing gratitude to the teachers and highlighting the importance of their role in shaping the future of the students. The Teachers' Day celebration provided a festive and memorable occasion for both students and faculty to come together and celebrate the spirit of learning and teaching.



IBM Skill Build Workshop

On September 12, 2022, MONIRBA, in collaboration with the University of Allahabad Placement Cell and IBM, organized a transformative workshop titled "IBM Skill Build." The workshop, conducted by Ms. Svadha Rai from IBM, focused on enhancing the technical and professional skills of MONIRBA students. Participants had the opportunity to learn about the latest trends in technology and industry best practices from IBM experts. The workshop also included hands-on training sessions and interactive discussions, allowing students to apply their newly acquired skills in real-world scenarios. The collaboration between MONIRBA, the University of Allahabad Placement Cell, and IBM underscored their commitment to preparing students for the evolving demands of the job market and enhancing their employability.



Her & Now Workshop

On September 16, 2021, MONIRBA at the University of Allahabad conducted a thought-provoking workshop titled "Her & Now," dedicated to exploring the role of women in business. Attended by both MBA students and faculty, the workshop provided a platform for insightful discussions on women's contributions, challenges, and opportunities in the business world. Organized solely by MONIRBA, the event celebrated diversity and inclusivity in the academic and professional spheres. The workshop fostered a supportive environment for sharing experiences and perspectives, empowering participants with knowledge and inspiration to navigate and succeed in the evolving landscape of women in business. Overall, "Her & Now" served as a valuable initiative in promoting gender equality and fostering a more inclusive understanding of the business domain.



Time Management and Soft Skills

On September 29, 2022, MONIRBA, in collaboration with Jaipuria Institute of Management, organized a Student Development Programme on "Time Management and Soft Skills." The programme, conducted by Prof. V.V. Ratna, aimed to enhance the time management and soft skills of MONIRBA students. Through interactive sessions and practical exercises, participants learned effective time management techniques and strategies for developing essential soft skills such as communication, teamwork, and leadership. The programme provided students with valuable tools and insights to improve their academic performance and prepare them for future professional challenges. The collaboration between MONIRBA and Jaipuria Institute of Management highlighted their shared commitment to holistic student development.



Induction Ceremony

On November 2, 2022, MONIRBA at the University of Allahabad warmly welcomed its new cohort of MBA students through the "Induction Ceremony." Organized by MONIRBA, the event provided a platform for faculty members from the MBA department to address both incoming students and existing faculty. Although no external speaker was featured, the induction ceremony served as an invaluable opportunity for the MBA faculty to share insights, academic expectations, and the university's ethos with the new students. The event fostered a sense of belonging and community among MBA students and faculty, setting the tone for a collaborative and enriching academic journey at MONIRBA.





Inaugural Workshop of G.S. Lecture Series

On November 20, 2022, MONIRBA at the University of Allahabad organized the inaugural workshop of the General Studies Lecture Series, aimed at assisting students in their civil service preparations. The workshop featured Prof. Arun Kumar as the speaker, who shared valuable insights and strategies for effectively preparing for the civil services examination. The workshop was open to all University of Allahabad students interested in pursuing a career in civil services. Organized by MONIRBA, the workshop marked the beginning of a series of lectures and workshops designed to provide students with the necessary knowledge and skills to excel in the civil services examination.



UPSC/UP PCS General Studies Paper 4

Lecture Series

On November 21-25, 2022, and November 29-December 2, 2022, MONIRBA, in collaboration with the University of Allahabad, organized a comprehensive lecture series on "UPSC/UP PCS General Studies Paper 4." The series aimed to assist University of Allahabad students in preparing for the General Studies Paper 4 of the UPSC and UP PCS examinations, which focuses on ethics, integrity, and aptitude. The lectures were conducted by Prof. Arun Kumar, who provided valuable insights and guidance on how to approach the paper effectively. The lecture series was designed to help students develop a strong understanding of the ethical and philosophical dimensions of governance, and to equip them with the necessary skills to tackle the questions asked in the exam. The collaboration between MONIRBA and the University of Allahabad underscored their commitment to supporting students in their civil services aspirations.



Industry 4.0 Workshop

On November 23, 2022, MONIRBA, in collaboration with the School of Commerce and Management at Dayanand Sagar University, Bangalore, organized a workshop on "Industry 4.0." The workshop aimed to familiarize MBA and M.Com students with the concepts and technologies associated with the fourth industrial revolution. Dr. Shweta Tiwari, an entrepreneur, CEO, and academic, served as the speaker, sharing her insights and expertise on Industry 4.0. The workshop provided students with valuable knowledge about the latest trends and innovations in the industry, preparing them to adapt to the evolving business landscape. The collaboration between MONIRBA and Dayanand Sagar University highlighted their commitment to providing students with holistic and industry-relevant education.



Workshop on Demystifying Interviews

On January 13, 2023, MONIRBA at the University of Allahabad conducted an insightful workshop titled "Demystifying Interviews." The workshop, organized by MONIRBA, featured Suvigya Shukla, Learning and Development Manager at Interlobe Aviation LTD., as the esteemed speaker. Designed specifically for MBA students, the workshop aimed to provide valuable insights and practical tips for succeeding in job interviews. Mr. Shukla's expertise shed light on the nuances of the interview process, offering guidance on how to effectively prepare, present oneself, and handle common interview questions. The workshop not only equipped students with valuable skills for their future careers but also instilled confidence and a sense of readiness to face interviews with poise and professionalism.



Research Methodology Workshop

On February 27, 2023, MONIRBA at the University of Allahabad organized a workshop on "Research Methodology." The workshop, facilitated by Prof. R.D. Sharma, was attended by faculty members and research scholars from MONIRBA. The workshop aimed to enhance participants' understanding of various research methods and techniques, including data collection, analysis, and interpretation. Prof. Sharma's expertise in the field provided valuable insights and practical guidance to the participants, helping them improve their research skills and capabilities. The workshop was organized by MONIRBA as part of its ongoing efforts to support and enhance research activities within the institute.



Karvaan – 2023

On 31st May 2023, The air crackled with a bittersweet symphony as the sun dipped below the horizon, casting an orange glow on the faces gathered at MONIRBA. Laughter intertwined with choked sobs, hugs lingered with unspoken promises, and whispers carried hopes for the future alongside farewells. It was the night the graduating class of 2023 danced their final waltz with MONIRBA.

Iffat Fatima and Suraj Mishra were the highlight of the night, with Miss Farewell's eloquent speech reflecting lessons learned and friendships, and Mr. Farewell's infectious enthusiasm bringing laughter to the audience, showcasing the joy and camaraderie of Karvaan life.







Workshop on Designing Resume & Curriculum Vitae

On 7th August, 2023 The air crackled with a different kind of electricity in the Raj Shekhar hall of MONIRBA as students gathered for a unique workshop. Organized by the indefatigable CSR Cell, University of Allahabad in collaboration with ICFAI Business School on "Designing Resume & Curriculum Vitae" aimed to redefine the meaning of success, shifting the focus from mere profits to positive societal impact.

Prof R K Anand whose work has touched countless lives, set the stage with a powerful keynote address. Sharing inspiring stories of grassroots change and innovative solutions, he challenged the students to think beyond balance sheets and embrace the power of business to be a force for good.

As the workshop concluded, it left behind a palpable sense of hope and conviction. The workshop wasn't just a learning experience; it was a spark that ignited a passion for responsible business practices and social impact within the hearts of MONIRBA's future leaders.



STUDENT KNOWLEDGE SHARING PROGRAM
IN ASSOCIATION WITH

MOTILAL NEHRU INSTITUTE OF RESEARCH
AND BUSINESS ADMINISTRATION, PRAYAGRAJ



TOPIC : "DESIGNING THE RESUME & CURRICULUM VITAE"



KEY SPEAKER

PROF. RK ANAND

ICFAI BUSINESS SCHOOL, GURGAON



7th AUGUST '23



02.00 PM TO 03.00 PM



VENUE : MOTILAL NEHRU INSTITUTE OF RESEARCH & BUSINESS STUDIES

9 Campuses | 8500+ Students | 65,000+ Alumni | Placement Assistance

Download IBS App from [Play store](#) & [IOS store](#)



www.ibsindia.org



FinWiz Finance Quiz

On September 5, 2023, MONIRBA at the University of Allahabad hosted "FinWiz," a quiz on finance tailored for MBA and M.Com students. The event, skilfully hosted by Prashansa Chaurasia and Tanay Manglani, welcomed esteemed guests Dr. Archana Singh and Dr. A.C. Pandey. Engaging MBA and M.Com students as participants, the quiz not only tested their financial acumen but also provided a platform for insightful discussions. Dr. Singh and Dr. Pandey shared their expertise, offering valuable takeaways that enhanced the participants' understanding of financial concepts. The interactive nature of the event fostered a collaborative learning environment, creating a memorable experience for all involved.





**Department of Commerce and Business Administration,
University of Allahabad.**

Prof. R. S. Singh
Head and Director,
Dept. of Commerce and Business Administration,
University of Allahabad.

Chatham Lines,
University of Allahabad
Prayagraj-211002
Date:04/09/2023

To,

The Editor,

Subject :- Request to publish the details to the "FinWiz" Finance Quiz conducted at MONIRBA,
UoA.

Dear Sir/Madam,

I request you to publish the following content with the stated headline in your esteemed newspaper for tomorrow, i.e 5 September, 2023.

Please find the detailed content attached with this letter.

Thank you,

(R. S. Singh)

Press Release:

Date: Monday, 4 September, 2023

The True Test of Financial Prowess- The FinWiz Finance Quiz conducted by the students of MONIRBA.

Motilal Nehru Institute of Research and Business Administration organized a "FinWiz" quiz. The addition of quizzes as a teaching method has been shown to improve concentration, identify knowledge gaps, boost confidence and help students retain information. It provided participants with a unique opportunity to challenge their mettle and put their financial knowledge to the test in a healthy competition. The MBA Third Semester students relished the opportunity to identify their strengths and evaluate their weaknesses. The event was conducted by Tanay Manglani and Prashansa Chaurasia. Their joint efforts led the event towards its successful implementation. The winners of the Quiz are as follows:

1st : Naman Singh and Ajeet Yadav

2nd : Sumaiya Rahman and Anjali Kumari

3rd : Gaurav Shukla and Satish Kumar Yadav

The program was made possible under the diligent leadership of the Vice Chancellor of University of Allahabad and its constituent colleges Prof. Sangita Srivastava. The program was facilitated by the Head and Director of the Department of Commerce and Business Administration, Prof. R. S. Singh, coordinated by Assistant Professor, Dr. Archana Singh and supervised by Assistant Professor, Dr. A.C. Pandey.

प्रेस विज्ञप्ति:

दिनांक: सोमवार, 4 सितंबर, 2023

"वित्तीय प्रौढ़ता का सच्चा परीक्षण" - FinWiz वित्त विज्ञान क्विज़ MONIRBA के छात्रों द्वारा आयोजित।

मोतीलाल नेहरू इंस्टीट्यूट ऑफ रिसर्च एंड बिजनेस एडमिनिस्ट्रेशन में "FinWiz" का आयोजन किया गया। शिक्षण पद्धति के रूप में क्विज़ जोड़ने से एकाग्रता में सुधार होता है, ज्ञान के अंतराल की पहचान होती है, आत्मविश्वास बढ़ता है और छात्रों को जानकारी बनाए रखने में मदद मिलती है। क्विज़ के प्रतिभागियों को अपने वित्त ज्ञान की परीक्षा देने और अपने दम पर स्वस्थ प्रतिस्पर्धा में भाग लेने का अद्वितीय अवसर प्राप्त हुआ। एम.बी.ए. थर्ड सेमेस्टर के सभी छात्रों ने अपने सामर्थ्य की पहचान करने और कमियों का विश्लेषण करने का विशेष लाभ उठाया। इस प्रतिस्पर्धा का आयोजन तनय मंगलानी और प्रशंसा चौरसिया द्वारा किया गया था। उनके संयुक्त प्रयासों ने इस प्रतिस्पर्धा को सफलतापूर्वक कार्यान्वित करने में मदद की। क्विज़ के विजेता निम्नलिखित हैं:

1st : नमन सिंह और अजीत यादव

2nd : सुमैया रहमान और अंजली कुमारी

3rd : गौरव शुक्ला और सतीश कुमार यादव

यह कार्यक्रम इलाहाबाद विश्वविद्यालय एवम् संगठक कॉलेज की कुलपति श्रीमति संगीता श्रीवास्तव के नेतृत्व से संभव हो पाया। यह कार्यक्रम वाणिज्य और व्यवसाय प्रशासन विभाग के प्रमुख और निदेशक प्रोफेसर आर. एस. सिंह के कर्मठ नेतृत्व के तहत संभव हुआ, जिसे सहायक प्रोफेसर डॉ. अर्चना सिंह द्वारा समन्वित किया गया और सहायक प्रोफेसर डॉ. ए. सी. पांडेय द्वारा निगरानी की गई।





Swachhata Hi Seva

15th September 2023 to 2nd October 2023

In commemoration of Cleanliness Day on October 1st, the Department of Commerce and Business Administration at the University of Allahabad fervently embraced the Swachhata Hi Seva initiative, embodying the vision of a Garbage-Free India. The event was an embodiment of our commitment to societal well-being, as students and faculty actively participated in diverse cleanliness drives. This celebration underscored our dedication to fostering a hygienic and sustainable environment, aligning with the national movement. The collective efforts showcased a harmonious blend of academic excellence and social responsibility, promoting the ethos of cleanliness as an integral part of our educational journey.



Vigilance Awareness Week

On November 3, 2023, MONIRBA at the University of Allahabad actively participated in the observance of "Vigilance Awareness Week," organizing a series of impactful events under the government campaign to combat corruption. Coordinated by MONIRBA, the activities included engaging debate sessions, compelling speech presentations, and thought-provoking essay writing competitions. Attended by both MBA and M.Com. students along with faculty members, the events aimed to instil a sense of social responsibility and ethical conduct. By fostering open discussions and encouraging participants to articulate their views on corruption prevention, "Vigilance Awareness Week" at MONIRBA successfully contributed to raising awareness and promoting a culture of integrity within the academic community.





Vigilance Awareness Week

(30/10/2023 to 5/11/2023)



"Say no to corruption, commit to the Nation"

**Department of Commerce and Business Administration
University of Allahabad**

Debate , Speech and Essay writing competition

Speech Topic:

Role of Youth to Fight Corruption

Debate Topic :

Preventive Vigilance as a Tool of Good Governance

Essay Topic :

My contribution to compliance of vigilance awareness

**Venue -
Rajshekhar hall**

**Date- 3 November , 2023
Time - 1 :30 PM to 3PM**









Outreach Event

On January 19, 2024, an enlightening outreach event took place at Maheshwari Prasad Inter College. The event, organized by the Motilal Nehru Institute of Research and Business Administration, focused on the "Utility and Practical Knowledge of Accounting and Banking." Distinguished professors graced the occasion, including Prof. A.K. Malviya, Prof. R.S. Singh, Dr. Archana Singh, Dr. Ekta Verma, Dr. Shefali Nandan, Dr. A.C. Pandey, and Dr. Hariom Gupta.

The event was a platform for sharing insights into the intricate world of finance, emphasizing the practical applications of accounting and banking principles. Attendees gained valuable knowledge from the esteemed faculty members, who shed light on various aspects of financial management.

In addition to the academic luminaries, a group of enthusiastic MBA 4th-semester students volunteered their time and expertise. These dedicated individuals included Naman Singh, Ajeet Yadav, Prince Mogha, Ritanshu Chaudhary, and Upadhyay Nitin Ghanshyam. Their active participation and commitment contributed significantly to the success of the event.

Overall, the outreach event fostered a spirit of learning, collaboration, and professional growth, leaving participants inspired and better equipped to navigate the dynamic landscape of accounting and banking. The Motilal Nehru Institute of Research and Business Administration continues to play a pivotal role in shaping the future leaders of the financial industry.



इलाहाबाद विश्वविद्यालय, प्रयागराज

वाणिज्य एवं व्यवसाय प्रशासन विभाग

के

आउटरीच कार्यक्रम

के

अंतर्गत आयोजित

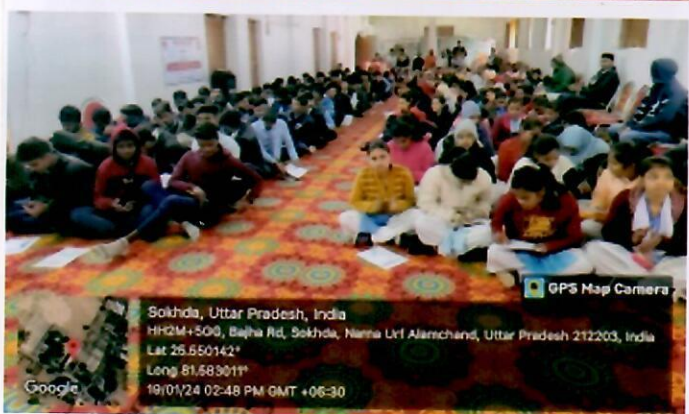
विशेष व्याख्यान



लेखाशास्त्र तथा बैंकिंग की उपयोगिता एवं व्यवहारिक ज्ञान

स्थान : माहेश्वरी प्रसाद इंटर कॉलेज, आलमचन्द, कौशाम्बी

दिनांक : 19 जनवरी 2024 (अपरान्ह 2:00 बजे)



Workshop on Entrepreneurship and Rural Development

On February 13, 2024, MONIRBA at the University of Allahabad organized an insightful workshop on "Entrepreneurship and Rural Development: Challenges and Opportunities." The workshop, organized by MONIRBA, featured Anil Kumar Sharma, District Development Manager at NABARD, as the distinguished speaker. Attended by MBA and BBA students, the event focused on exploring the role of entrepreneurship in rural development, highlighting the challenges and opportunities present in rural areas. Mr. Sharma's expertise provided valuable insights into effective strategies for promoting entrepreneurship and sustainable development in rural communities. The workshop encouraged students to think innovatively and consider entrepreneurial ventures as a means to drive positive change and economic growth in rural areas.







Cultural Trip to Ayodhya

On March 19, 2024, MONIRBA at the University of Allahabad organized a cultural trip to Ayodhya for MBA students. The trip, organized by MONIRBA, aimed to provide students with an enriching cultural experience and a deeper understanding of the historical significance of Ayodhya. Participants had the opportunity to explore the cultural heritage of the city, visit historical sites, and immerse themselves in the local traditions and practices. The trip not only offered a refreshing break from academic routines but also fostered a sense of camaraderie and cultural appreciation among the MBA students.







Workshop on Knowledge and Enlightenment

On April 10, 2024, MONIRBA at the University of Allahabad organized a stimulating workshop titled "Knowledge and Enlightenment." The workshop, orchestrated by MONIRBA, featured Dr. Deepak Babu, Head of Department and Dean of the Faculty of Commerce at Siddharth University, as the esteemed speaker. Attended by MBA and BBA students, the event aimed to broaden perspectives and deepen understanding on various academic and professional fronts. Dr. Babu's insights and expertise illuminated the path to academic excellence and professional success, inspiring students to pursue knowledge and enlightenment in their respective fields. The workshop served as a catalyst for intellectual growth and encouraged students to embrace learning as a lifelong journey.



